

AI GENERATED IMAGES

EAT & EDUCATE SEPTEMBER 25, 2025

CATL

INTRODUCTIONS

CATL Facilitators



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APRIL 2016

“The Next Rembrandt”



Dutch Digital Design: “The Next Rembrandt: Bringing the Old Master Back to Life”

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UNIVERSITY of WISCONSIN
GREEN BAY

AI & THE CREATIVE INDUSTRY

“Théâtre D’opéra
Spatial” by
Jason M. Allen via
Midjourney

SEPTEMBER 2022



NYTimes. "An A.I.-Generated Picture Won an Art Prize. Artists Aren't Happy."

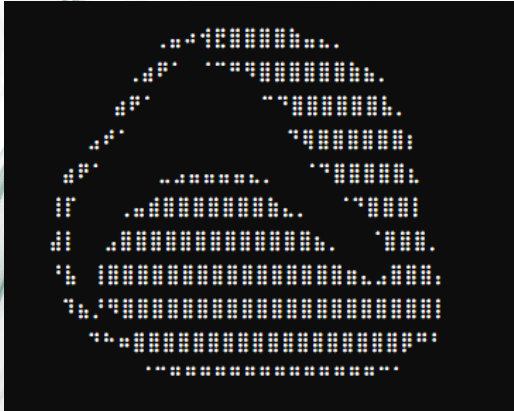
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CHATGPT: A SELF PORTRAIT



"Self Portrait" in ChatGPT 3.5



"Self Portrait" in ChatGPT 4



"Self Portrait" in ChatGPT 5

“THREE WORD” STUDENT CHALLENGE

Come up with a three-word prompt that describes the ideal student.

Ex. Provide an image of a student that is attentive, engaged, and critical.

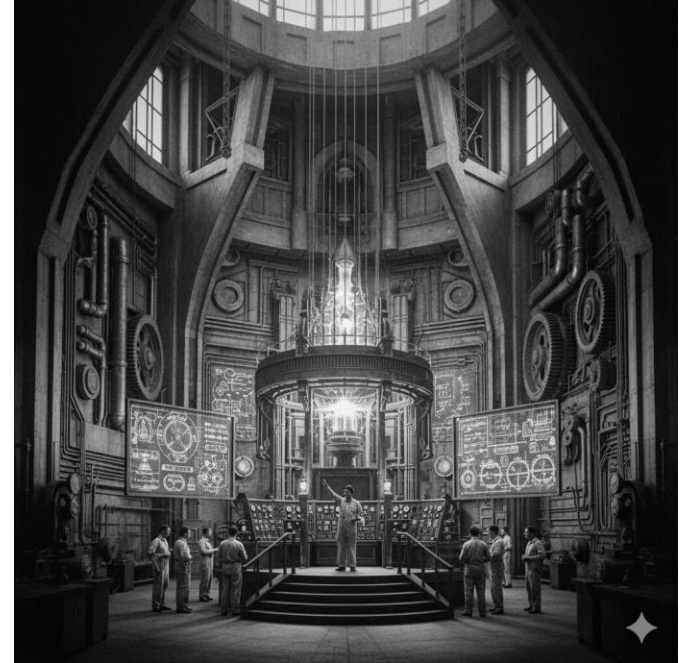
(Generated by Google Gemini)



ARTISTIC STYLE PROMPTS

Apply a distinct style to an image:

Ex. A university research lab, in the style of a conceptual sci-fi film
(Generated by Google Gemini)



ARTISTIC STYLE PROMPTS

Apply a distinct style to an image for a specific purpose:

Ex. Adapt this image suitable for a marketing brochure

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OTHER TOOLS

- Canva
- Adobe Photoshop
- Adobe Firefly

QUESTIONS?

- How do you use media content?
- What are the benefits of using AI generated content? What are the issues we need to be thinking of?
- What alternatives and resources do we already have?

QUESTIONS ABOUT AI GENERATED CONTENT?

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