

Kristopher John Purzycki

1041 W. Spruce Dr. Apt. 12
Sturgeon Bay, Wisconsin 54235
414-940-3630
kristopherpurzycki.com
purzycki4@gmail.com

Education

PhD in English, Media Studies
UW-Milwaukee, 2019

MA in Rhetoric and Composition
Old Dominion University, 2013

BA in Professional Writing
Old Dominion University, 2011

AAA in Graphic Design
Milwaukee Area Technical College, 2003

Skill Highlights

Strategic Communications & Storytelling
Digital Platform & Website Administration
Public Outreach

AI-Assisted Content Generation
Press Releases & Media Relations
Graphic Design & Visual Branding
Community Engagement &
Donor Stewardship
Social Media & Multimedia Production

Technical Expertise

Adobe Creative Suite, Affinity Suite
Generative AI Platforms
Microsoft Office
Technical Documentation, Markdown
Website Design, WordPress, HTML
Photography, Image Editing, ThingLink
Radio Broadcasting, Podcasting
Audacity, OBS, Otter.ai
YouTube, Twitch
Discord, Slack

Summary of Professional Objectives

With over 20 years of experience incorporating narrative and graphic design with emergent media technologies, my objective is to provide outreach and communication services with Door County nonprofit organizations. My expertises in design and systems thinking, research-based storytelling, and interactive curriculum development ground my desire to collaborate with transparency, authenticity, and empathy.

Professional Highlights

AI Integration & Content Generation. Advocated for ethical approaches to GAI usage that prioritizes critical thinking and authenticity through curriculum design, public workshops and lectures to a variety of audiences.

Community Building & Event Logistics. Scaled the regional Global Game Jam into a premier nationally-recognized site by directing comprehensive marketing strategies, public outreach, and event logistics

Comprehensive Digital Storytelling. Developed and managed engaged audiences across diverse digital, broadcast, and print platforms as well as emergent technologies through placemaking and research-based methods.

Local Stewardship & Stakeholder Engagement. Encouraged deep community trust and an active local network through leadership roles in local advocacy groups, public service, and civic duty.

Cross-Platform Marketing & Design. Leveraged foundational graphic design expertise to produce versatile marketing materials, administer digital platforms, and establish consistent visual branding that elevates organizational visibility.

Public Relations & Accessible Messaging. Distilled complex technical information into clear, compelling public narratives through press releases, educational resources, community events, and targeted communication plans.

Work History

August 2020-present	Assistant Professor University of Wisconsin-Green Bay
August 2019-August 2020	Lecturer University of Wisconsin-Milwaukee
August 2013-2019	Graduate Teaching Assistant University of Wisconsin-Milwaukee
May 2012-August 2013	Public Communications Specialist Virginia Dept. of Transportation
March 2008-August 2011	Lead Designer; Web Content Writer Sunny Day Guide

Volunteer Work

President, Friends of the Door County Museum & Archives, 2024-present
Board member, Friends of the Potawatomi State Park, 2025-present
Global Game Jam, Co-coordinator, 2021-present
Election Inspector, City of Sturgeon Bay, 2024-present
Chief Election Inspector, City of Green Bay, 2021-2024